OutboundEngine Agency Reseller Program

Providing effective marketing content for your clients is now as easy as flipping a switch.

Specialized Content

Our team of industry experts create white-labeled email and social content for 10+ industries from real estate and mortgage to financial and home services.

Automated Marketing

Our platform delivers CAN-SPAM compliant email and social content for Facebook, Twitter and LinkedIn and performance reports on the campaign.

Recurring Revenue

Set your own price for the service and enjoy a sizeable discount as an agency partner, while moving to a retainer-based model with clients.

Support for Success

As an OutboundEngine Agency Partner, you'll have full control of how your client interacts with the OutboundEngine customer success team.

"OutboundEngine's reseller program allows us to deliver concrete marketing outcomes for our clients and generate valuable, recurring revenue."

Jeff Kiley
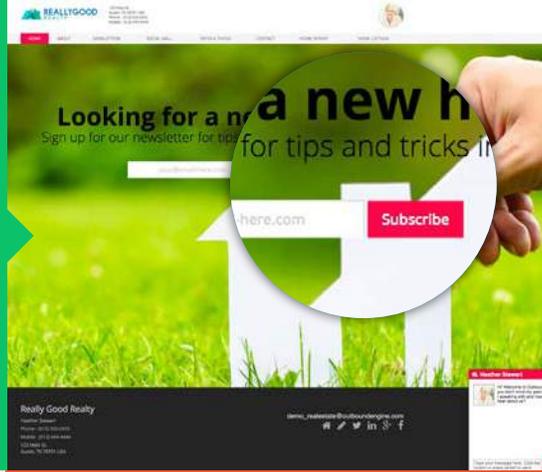The Albany Times-Union

60%

of content marketers say producing engaging and effective content consistently is the top challenge they face today.

- Content Marketing Institute

Content marketing offerings like email and social campaigns are in demand from clients, but time consuming and resource intensive to create and execute. **We changed that.**

Outbound Engine

www.outboundengine.com/agencies
agencies@outboundengine.com

Custom Websites

Quickly spin up a custom landing page for your clients to enable a seamless workflow and generate leads effectively.
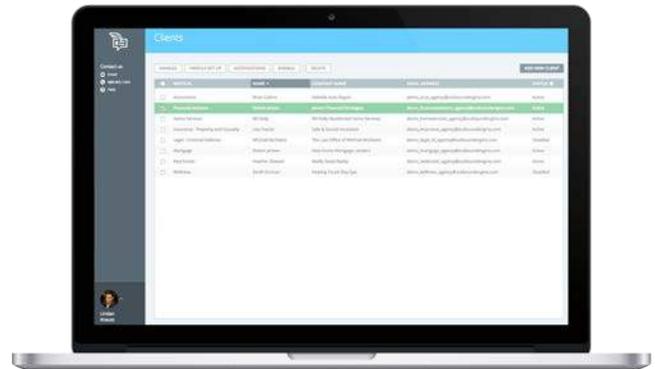
Personalized Campaigns

Personalize client profiles with logos, templates and colors for campaigns to provide an on-brand experience.

"It's a dependable solution that's easy to use, and I am able to provide a valuable service for my clients."

Justin Angelson
Angelson Group

Central Dashboard

Easily set up and manage multiple client profiles, marketing campaigns, contact lists and notifications.

About OutboundEngine

OutboundEngine is a done-for-you marketing automation platform that helps business owners stay top of mind with customers and prospects and turn online engagement into revenue. The cloud-based platform automates the delivery of timely, tailored email, social and content marketing programs for all kinds of industries. It's personalized and touchless approach helps business owners nurture and reach customers while freeing them up to do what they do best – their jobs. For more information, **visit: www.outboundengine.com**

Contact us to sign up and learn how much you could earn.